

# Our Vision

**"To become the most trustworthy name in the financial service industry."**

**Shaayari Services Private Limited**

3rd Floor, Suraj Towers, 216/13, 27th Cross Rd,  
Jayanagar East, Bengaluru, Karnataka 560011

# WHO WE ARE?



We provide you with the largest financial knowledge base so that you can plan your finances and clear all your queries about financial products. such as stocks, mutual funds, loans, insurance, real estate/ property, investment schemes, ETF's.

We guide you to succeed by simplifying financial jargon and empowering you with financial wisdom. We ensure that you are not misguided while investing in financial products. We provide you the knowledge to ensure your financial wellbeing.



# ABOUT US

- FinPluss.com is a financial education company registered in the name of "Shaayari Services Private Limited".
- Finpluss.com is a digital platform that works with the Finpluss vision to empower people with financial knowledge.
- Our team of financial advisors collectively speaks over 7+ different Indian languages and educates customers mainly in their mother tongue.
- All our financial advisors are graduates with a specialization in MBA in finance. FinPluss.com provides a very unique advanced training program for 3 months to all the graduates to ensure that they deliver expert financial education to people.
- We provide you with the largest financial knowledge base so that you can plan your finances and clear all your doubts with FinPluss.
- We currently educate over 500+ people on the phone every day.

# WHAT PROBLEMS ARE WE SOLVING?



- In India, Financial products are usually “mis-sold” in order to complete a purchase. Most of the times these products do not suit the customer’s needs. Thus, finance in simple term will keep you away from getting cheated by intermediaries.
- It is difficult to get unbiased consultation from agents and intermediaries. So, our professional focus is to simplify financial jargon and highlight the fine prints that you often miss out on.
- With Finpluss you can now take control of your personal finances. We guide you to success by empowering you with financial wisdom.  
We provide you the knowledge to ensure your financial wellbeing.

# OUR SERVICES



Insurance



Property and Real Estate



Money saving plans



Bank Loans



Investment Planning



Retirement planning

**Note : Service is Absolutely Free**

**We charge a Nominal Referral FEE from the Intermediaries/Service Providers**

# OUR PROPOSAL

- We are a one-stop solution for quality leads. Hence, you can advance your business using our smart solutions.
- Become your one-point “Lead Provider” and add value to your business.
- “Your Profitability is our Sustainability”, hence we provide you with quality and genuine leads.

# WHY & HOW PEOPLE COME TO US

- In India, Financial products are usually “mis-sold” and thus, people usually stay away from buying financial products due to lack of trust.
- Thus, Finpluss.com has dedicated itself to spreading financial awareness and empowering people with expert financial advice.
- We help people understand financial products through FREE financial education. our expert financial advisors connect with interested customers who have posted a request online or have connected through our helpline number.
- We simplify the financial jargon for the common people thus ensuring they do not get misled by agents/ intermediaries while purchasing financial products.
- Visitors can get unbiased personalized advice on the phone by connecting with our adept financial advisors.

# HOW DO WE VALIDATE THEIR INTEREST?

- Our expert financial advisors connect with these customers and solve their queries, leverage their knowledge through free financial education as per request, and substantiate their interests and needs.
- Once the customers need is validated, we leverage their knowledge on the various parameters that must be kept in mind while opting for a financial service or product.
- We proceed with understanding their financial priorities and preferred service providers in India.
- We forward customer details to our associates only with the consent of our customers.
- In case the customer wants to meet a single company representative then the request is forwarded only to a single representative. customers opting for quotations from multiple companies are suggested to meet with a maximum of 3 associates.



# BENEFITS OF SUBSCRIBING TO FINPLUSS.COM LEADS

- We generate solid leads from our expert team we provide unbiased and free financial education over phonecall. This unique business strategy helps us derive quality and verified leads.
- We provide you with genuine and 100% transparent leads. These are our clients who have specifically shown a keen interest in financial products or services and have contacted us through our helpline number/ responded to the promotional campaigns or simply posted requests on our website.
- Our leads are fresh and come straight from the Internet. We provide you with solid leads so you can reap bigger profits while saving a great deal of money and time along the way.
- All our leads have basic understanding of financial services and products. thus, it is easier to sell.
- The leads forwarded to you are manually verified by our executives, thus it's easy for you to sell your financial product.
- Our customer care executives are available on Monday to Saturday from 9:30 AM to 6:30 PM so you can reach us by **(+91) 809-555-4793** or **service@finpluss.com**

# WE GENERATE / PROVIDE LEADS FOR

Sl.No	If You are Dealing with	We will Connect You with
1	Term Insurance	People seeking to buy term insurance with an average annual income of above 2.4 lakh per year.
2	Life Insurance	People seeking to buy life insurance with an average annual income of above 2.4 lakh per year.
3	Retirement/Pension Plans	People seeking to buy Retirement/Pension Plans with an average annual income of above 2.4 lakh per year.
4	Endowment Plans	People seeking to buy Endowment Plans with an average annual income of above 2.4 lakh per year.
5	Money Back Policies	People seeking to buy Money Back Policies with an average annual income of above 2.4 lakh per year.
6	ULIP Regular Premium	People seeking to buy ULIP Regular Premium with an average annual income of above 2.4 lakh per year.
7	ULIP Single Premium	People seeking to buy ULIP Single Premium with an average annual income of above 2.4 lakh per year.
8	Child Insurance - Traditional	People seeking to buy Child Insurance - Traditional with an average annual income of above 2.4 lakh per year.
9	Child Insurance - ULIP	People seeking to buy Child Insurance - ULIP with an average annual income of above 2.4 lakh per year.
10	Auto Insurance	People seeking to buy Auto Insurance along with their Business-related Details.

# WE GENERATE / PROVIDE LEADS FOR

Sl.No	If You are Dealing with	We will Connect You with
11	Travel Insurance	People seeking to buy Travel Insurance along with their Business-related Details.
12	Health Insurance	People seeking to buy Health Insurance along with their Business-related Details.
13	Home Insurance	People seeking to buy Home Insurance along with their Business-related Details.
14	Business Insurance	People seeking to buy Business Insurance along with their Business-related Details.
15	Accidental Insurance	People seeking to buy Accidental Insurance with an average annual income of above 2.4 lakh per year.
16	Personal Loans	People seeking to buy Personal Loans with an average annual income of above 2.4 lakh per year.
17	Home Loans	People seeking to apply for Home Loans with a minimum income of 3 Lakh per year.
18	Reverse Mortgage	People seeking Reverse Mortgages who are above 60 years of age along with their property Details.
19	Loan Against Property	People seeking Loan Against Property with a minimum income of 3 Lakh per year along with their property Details.
20	Educational Loans	People seeking Education Loans with a minimum income of 1.8 Lakh per year along with their course Details and financial details of parents.

# WE GENERATE / PROVIDE LEADS FOR

Sl.No	If You are Dealing with	We will Connect You with
21	Mutual Funds	People seeking to invest in Mutual Funds with an average annual income of above 2.4 lakh per year.
22	Stock Tips	People who have got a Demat and Trading Account and looking for stock tips.
23	Demat and Trading Account	People who want to open a Demat & Trading Account with an average annual income of above 2.4 lakh per year.
24	Commodity Trading Account	People who want to open a CTA with an average annual income of above 2.4 lakh per year..
25	Credit Card	People seeking to apply for a Credit Card with a minimum annual income of 2.4 lakh per year..
26	Two Wheeler Loan	People seeking to buy Two Wheeler loans with an average annual income of above 1.2 lakh per year.
27	Gold Loan	People seeking to buy Gold loans along with the approximate value of Gold.
28	Auto Loans	People seeking to buy Auto loans with an average annual income of above 2.4 lakh per year.
29	Business Loans	People seeking to buy Business Loans along with their Business-related Details.
30	Loan Against Security	People seeking to buy a Loan Against Security with an average annual income of above 2.4 lakh along with details of the securities.

# WE GENERATE / PROVIDE LEADS FOR

Sl.No	If You are Dealing with	We will Connect You with
31	Residential Land	People seeking to buy Residential Land with an average annual income of above 3 lakh per year.
32	Residential Apartment	People seeking to buy a Residential Apartment with an average annual income of above 3 lakh per year.
33	Independent House/Villa	People seeking to buy an Independent House/Villa with an average annual income of above 3 lakh per year.
34	Currency Trading Account	People who want to open a Currency Trading Account with an average annual income of above 2.4 lakh per year.
35	New Pension Scheme	People seeking to invest in a New Pension Scheme with an average annual income of above 2.4 lakh per year.
36	Infrastructure Bonds	People seeking to invest in Infrastructure Bonds with an average annual of above 2.4 lakh per year.
37	IPOs	People seeking to invest in IPOs with an average annual income of above 2.4 lakh per year.
38	Corporate FD	People seeking to invest in a Corporate FD with an average annual income of above 2.4 lakh per year.
39	Public Provident Fund	People seeking to invest in the Public Provident Fund (PPF) scheme with an average annual income of above 2.4 lakh per year.
40	National Savings Certificate	People seeking to invest in the National Savings Certificate (NSC) scheme with an average annual income of above 2.4 lakh per year.

# WE GENERATE / PROVIDE LEADS FOR

Sl.No	If You are Dealing with	We will Connect You with
41	Savings Bank Account	People seeking to open a Savings Bank Account with an average annual income of above 2.4 lakh per year.
42	Current Account	People seeking to open a Current Account with an average annual income of above 2.4 lakh per year.
43	Fixed Deposits	People seeking to open a Fixed Deposits account with an average annual income of above 2.4 lakh per year.
44	PMS	People seeking to open a PMS accounts with an average annual income of above 2.4 lakh per year.
45	Recurring Deposit Accounts	People seeking to open a Recurring Deposit Account with an average annual income of above 2.4 lakh per year.
46	Tax Planning/Financial Planning Services	People who are looking for Tax Planning/Financial Planning services with minimum annual income of R.s 2.4 lakh and above.

# REPLACEMENT POLICY

We at FinPluss.com, strive hard to provide quality leads by doing everything possible from our end. However, in few situations, things go out of our control and we take the responsibility of the same to compensate your loss if any.

Therefore, we provide you with the replacement of the leads served to you in the following situations.

- If the contact number provided is invalid, wrong number, switched off/ Not Picking the call/ Not reachable continuously for more than 4-6 days.
- If the customer says, he never asked the FinPluss.com team to forward his request to any service provider.

**We are providing 15 personal information of the Customer, Lead details**

- |                         |                   |                     |
|-------------------------|-------------------|---------------------|
| 1. Name of the customer | 6. Annual Salary  | 11. Pincode         |
| 2. Mobile number        | 7. Marital Status | 12. Product Name    |
| 3. Age                  | 8. State          | 13. Product Details |
| 4. Education            | 9. District       | 14. KYC             |
| 5. Occupation           | 10. Address       | 15. Language        |

In the above-mentioned details, if any provided information is false or incorrect, you can apply for the replacement within 6 working days of leads received from your registered email id.

# TERMS AND CONDITIONS

- If you have any other specific requirements apart from the above, kindly get that confirmed through the email from [service@finpluss.com](mailto:service@finpluss.com)
- We don't market/promote any particular companies product/service/property/while educating the customer.
- We will start delivering the leads to you only after the confirmation of payment
- Money once paid will not be refunded
- Finpluss.com will not give any conversion guarantee on the leads we provided. Here we are into providing leads (who express their interest to buy your financial product).
- FinPluss.com is not responsible for any miss-selling/false commitment made by our sales representatives. In that case, we request you to call us (+91) 9916-383-383 or write an email to [service@finpluss.com](mailto:service@finpluss.com)



**(+91) 809 555 4793**  
Finpluss.com Service Team



**Thank you**